



Tastar Electronics Pte Ltd
Excellence In Sourcing Partnership

COMPANY PROFILE · 2026

Excellence in Sourcing Partnership

Trusted distributor of electronic & electrical components — since 2012.

REGISTERED IN SINGAPORE · 201219876G



A one-stop channel between you and the world's manufacturers

Tastar Electronics Pte Ltd offers a wide range of E&E component solutions for power supply, specialising in high-quality components sourced directly from original manufacturers.

Established in 2012, we act as an effective channel between customers and business partners — a genuine one-stop shop, working closely with customers to develop components with dependable quality at reasonable prices.

Tastar is the overseas branch office of Huizhou Sanhua Industrial Co. Ltd, and the appointed sales representative for Jianghai, Sanhe, Sanhua and ETEK across South East Asia.

CORPORATE FACTS

Chairman	Chris Tan
Incorporated	2012
Head Office	Southpoint, Singapore
Coverage	South East Asia
Focus	E&E components

2012

Established in Singapore

15+

Manufacturer partners

SEA

Regional sales coverage

SG 3PL

Warehouse & distribution

Quality parts, competitive prices — a promise we keep



OUR MISSION

To provide solutions to our customers with the latest and finest-quality products, through our expertise in sourcing and networking.



OUR VISION

To strive continuously in providing competitive prices and to stay ahead in the modern market.

Custom Sourcing

Hard-to-find components, custom tolerances and dimensions through an extensive factory network.

Custom Spec Engineering

We work directly with factory engineers to customise voltages, dimensions, casings and parameters.

Ready Buffer Stock

Local buffer stock in our Singapore warehouse guarantees just-in-time delivery.

Factory-Direct Rates

Direct agency representation supplies components at original factory prices.

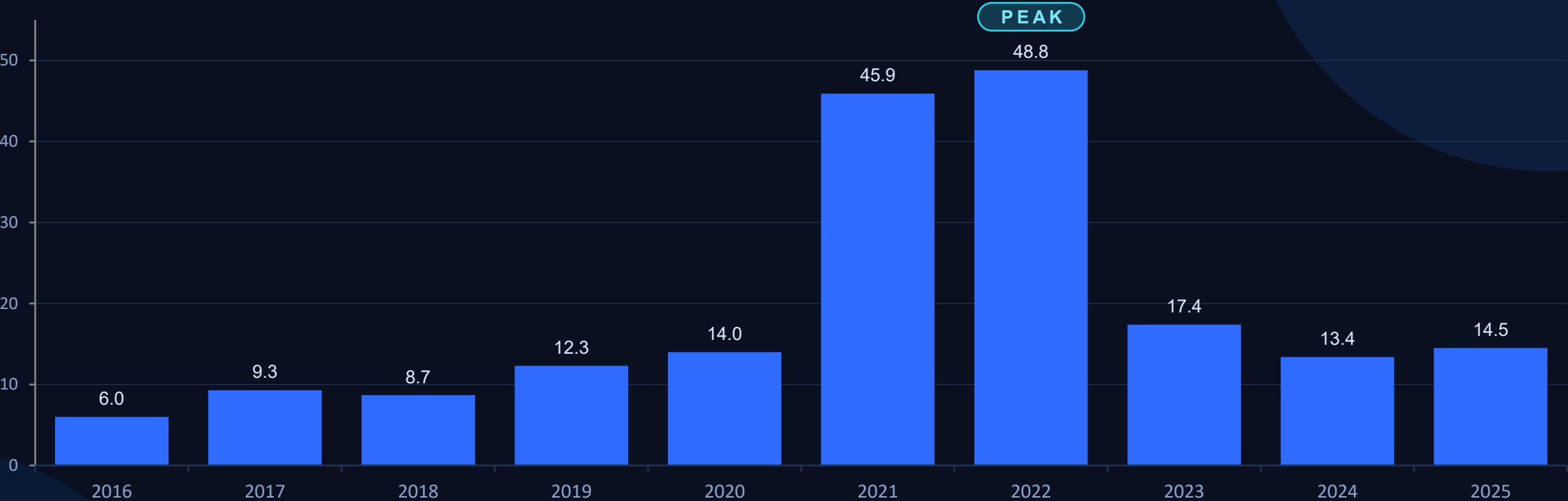
Strict Quality Control

Incoming shipments undergo strict validation against product specifications.

Win-Win Partnership

Sustainable, long-term sourcing links that maximise value for buyers and factories.

Sales performance 2016 – 2025



Sales turnover · USD millions

US\$190M+

Cumulative sales 2016–2025

US\$48.8M

Peak year — 2022

2.4×

2025 revenue vs 2016

Sales surged with the 2021–22 global electronics demand boom and have since normalised above pre-pandemic levels.

A complete range of E&E components

+ Circuit Breakers — slide 12



Capacitors



Resistors



Inductors & Reactors



Transformers



NTC Thermistors



Metal Oxide Varistors



Crystals & Oscillators



Soft Ferrite & Cores



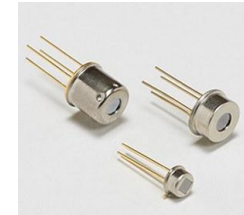
Ion Generators



PSU & Adaptors



Motors



Optronics & Sensors

Capacitors · Resistors

Capacitors

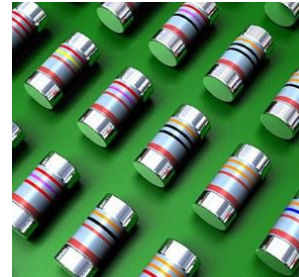
JIANGHAI



- Aluminium electrolytic — screw, snap-in, radial, SMD, polymer & hybrid (AEC-Q200)
- Film (DC-link, EV-brick, X/Y, CBB motor-run) & super capacitors

Resistors

PAK HENG

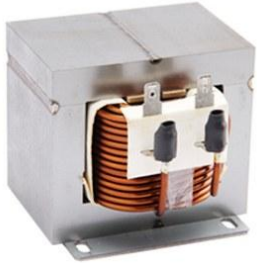
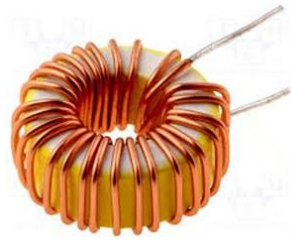


- Film, cement, wirewound & aluminium-housed power resistors
- Milliohm shunts, MELF, high-voltage, car & ceramic tube types

Inductors & Reactors · Transformers

Inductors & Reactors

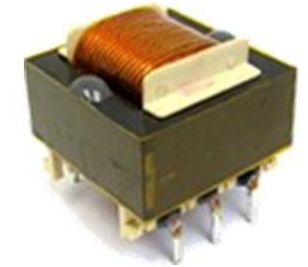
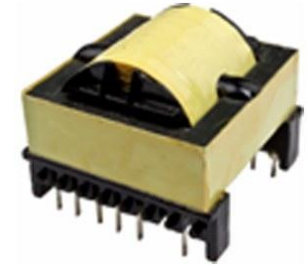
AUGEWEI · SANHE



- PFC choke coils with high saturation current; common-mode EMI inductors
- Single-phase & terminal reactors for inverter appliances & industrial drives

Transformers

XINJI · DAZHONG · AUGWEI

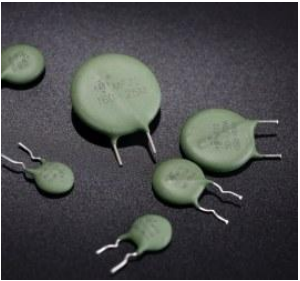


- Power, switching, pulse & current transformers; EMI filters & magnetic coils
- High-voltage & resin-potted designs for harsh environments

NTC Thermistors · Metal Oxide Varistors

NTC Thermistors

SONGTIAN (STE)

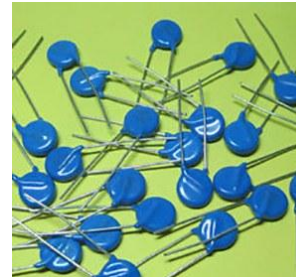
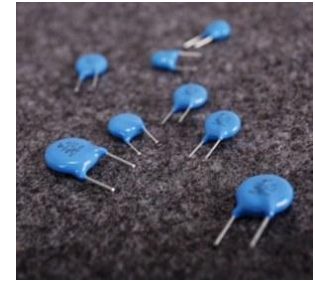


Custom specs
on request

- Inrush current limiting for switching circuits; accurate temperature sensing
- Heaters, power supplies & home appliances

Metal Oxide Varistors

SONGTIAN (STE)



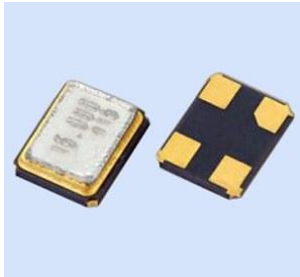
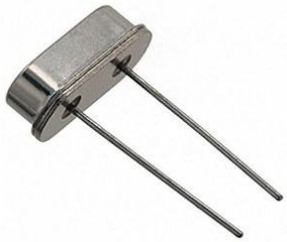
Custom specs
on request

- Surge & lightning protection; power-line transient absorption
- Wide operating voltage range for AC & DC circuits

Crystals & Oscillators · Soft Ferrite & Cores

Crystals & Oscillators

SJK · TOP-PACIFIC



- Quartz crystal resonators — SMD & cylinder; clock oscillators
- SAW filters & resonators for RF tuning

Soft Ferrite & Cores

B&F



- EMI bead & ring cores; RIC / UR / UF clamp-on cores
- Line filters & nanocrystalline cores

Ion Generators · Power Supplies & Adaptors

Ion Generators

SANHUA



Custom specs
on request

- Anion / cation plasma modules & O3 ozone generators
- Air purification, sterilisation & deodorisation

Power Supplies & Adaptors

SANHUA · SANHE



- AC-DC adaptors for O/A, medical & IT devices; open-frame & encased PSU
- Power inverters & high-voltage units

Motors · Optronics & Sensors

Motors

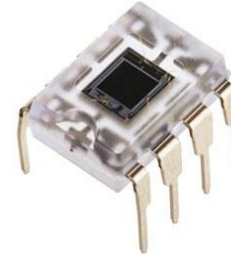
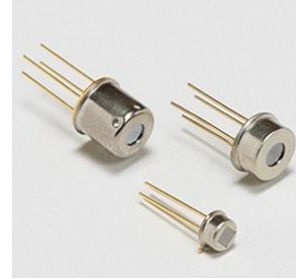
APPLIANCE APPLICATIONS



- Air-conditioner fan & blower motors; washing machine motors
- Microwave turntable & specialty appliance motors

Optronics & Sensors

GOOD TAKE



- IR receiver modules for TV, set-top box & aircon; IR emitters & sensor pairs
- Ambient light & appliance sensors



Circuit Breakers & Protection



MCB / RCCB / RCBO



MCCB



Surge Protection (SPD)



Contactors & Motor Control

The 'trip' devices that keep installations safe. Tastar supplies ETEK's full low-voltage range for household, commercial, industrial, EV-charging and solar applications — MCB, RCCB, RCBO, MCCB, SPD, isolators, contactors, star-delta starters, distribution boxes and solar DC protection.

Household & Commercial

Industrial Panels

EV Charger Solutions

Solar / PV Protection

BUSINESS PARTNERS

Specialised factory partners. One accountable channel.



SEMICONDUCTOR & IC LINES



Appointed sales representative for Jianghai, Sanhe, Sanhua and ETEK — serving the South East Asia market.

Warehousing & Distribution — Singapore



Ready Stock

Buffer inventory held locally for quick turnaround.

Secure Storage

Organised, labelled pallet racking with traceability.

Container Handling

In-house loading & unloading at our own docks.

Regional Distribution

Fast fulfilment across South East Asia.

GET IN TOUCH

Thank You

Excellence in Sourcing Partnership



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